

DIỄN ĐÀN ĐẦU TƯ
QUẢNG NAM HƯỚNG TỚI TĂNG TRƯỞNG XANH
QUANG NAM GREEN GROWTH INVESTMENT FORUM

The Quang Nam Green Growth Investment Forum opened on June 23 in Hoi An City, in the central province of Quang Nam to discuss sustainable development and introduce investment opportunities in Quang Nam and other provinces in the region. The event was co-organised by the provincial people's committee, the United Nations Human Settlements Programme (UN-Habitat) and the Global Green Growth Institute (GGGI).



Overview of Quang Nam Green Growth Investment Forum

This was the first forum of its kind to be held by a Vietnamese province, and was part of this year's Quang Nam Heritage Festival. It introduced investment opportunities to donors, development agencies and potential investors specialising in developing green cities and industries and eco-tourism.

Chairman of the Quang Nam People's Committee, Le Phuoc Thanh, said that the province's orientation towards green growth, a low carbon economy and the conservation and careful use of natural resources has become a key trend in the pursuit of sustainable development.

Reducing carbon emissions and increasing the ability to absorb greenhouse gases have also gradually become mandatory elements in economic development, all of which offer opportunities, as well as significant challenges for Quang Nam, he added.



Mr. Le Phuoc Thanh answering Vietnamese journalists

One of the province's priorities is to promote the eco-city and green city models for Hoi An and Tam Ky, while upgrading infrastructure and developing green industries and eco-tourism in line with preserving its cultural heritage and eco-systems.

Dr. Nguyen Quang, Habitat Programme Manager, highlighted the important roles of rural-urban links in attaining sustainable development. This also includes the goals of eliminating hunger, reducing poverty and

narrowing the gap between urban and rural areas.

Dr. Myung Kyoon Lee, Director of Green Growth Planning and Implementation under the Global Green Growth Institute (GGGI), said, "The first thing that needs to be done is to change public thinking towards green growth and ensure that it is regarded as the best way forward to achieve sustainable development."

This event also covered two thematic sessions on green urbanisation and institutional development towards green growth and economic development and natural resource management towards green growth, where participant shared their experience and best practices with Quang Nam Province. Memorandums of understanding between Ministry of Planning and Investment and Quang Nam Province, Quang Nam Province and Suwon City, Tam Ky and Hoi An cities and the US' Portland State University, Quang Nam Province Department of Culture, Sport and Tourism and the National University of Arts of Korea, Quang Nam Province Department of Commerce and Trading and Arumjigi Cultural Conservation Fund (South Korea) and the Quang Nam Human Resource Development Centre and International Urban Training Centre (South Korea) were signed which opened huge opportunities for Quang Nam to receive support for its green growth development strategy.



MOU signing between Department of Commerce and Trading and Arumjigi Cultural Conservation Fund

An exhibition was held alongside the seminar, providing an opportunity for participants to see green goods produced in Quang Nam, Hoi An handicraft products designed by the National University of Arts of Korea and best practices from Suwon and Portland, environmentally-friendly products from social enterprises and current development partner initiatives from GGGI and UN-Habitat. The event offered an ideal networking opportunity for participants to promote green growth.